



ADVERTISING RATE CARD FOR
CFRC 101.9 FM QUEEN'S RADIO

STREAMING LIVE AT: WWW.CFRC.CA

TYPE OF ORGANIZATION	LENGTH OF SPOT	COST PER AD	
		10 OR LESS PER WEEK	11 OR MORE PER WEEK
FOR PROFIT BUSINESS (NATIONAL)	30 SECONDS	\$23	\$21
	60 SECONDS	\$30	\$28
FOR PROFIT BUSINESS (LOCAL)	30 SECONDS	\$12	\$10
	60 SECONDS	\$15	\$13
NON-PROFIT OR QUEEN'S DEPT	30 SECONDS	\$8	\$7
	60 SECONDS	\$12	\$11

Advertising with CFRC gives your business the ability to reach a diverse and engaged audience comprising Queen's students as well as community members of Kingston and surrounding area.

Ads are produced in-house, at no additional cost by our creative production team. Any ads produced outside of CFRC must be reviewed and approved by station management before they can be broadcast.

Please inquire about discounts for long-term contracts and our very popular Golden Gael sport broadcasting sponsorship packages.

For more information about advertising opportunities please contact:

ALEKSANDRA BRAGOSZEWSKA,

BUSINESS MANAGER

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